




VERIFIED



RegenGrown

QUESTIONS? GIVE US A CALL
OR BOOK A CHAT WITH US TODAY

 1800 844 088



Unlock the Power of Regenerative Agriculture

Welcome to Verified RegenGrown by Carbon8—a pathway to healthier soils, stronger ecosystems and a more profitable, resilient farm. Our mission is simple: to support farmers like you in achieving regenerative verification that not only shares your unique story with consumers, but also improves your landscapes and contributes to the healing of our planet.

Regenerative agriculture is more than just a way of farming, it's a way of life. Now more than ever, consumers, food systems and communities are calling for a transformation and you can lead the way.



What is RegenGrown?

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RegenGrown is Carbon8's regenerative verification program, designed to recognise and reward farmers who are working with nature to create better outcomes for landscapes and communities.

RegenGrown helps you stand out in a crowded market by validating your farm's commitment to regeneration; offering consumers confidence in the origin of their food. It's more than a label; it's a recognition of the work you're doing to restore vitality to the earth's systems.



What's involved in the program?

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The initial onboarding is a 3 month process from start to verification. During this time you will move through a series of online modules and conduct testing to prove your landscape is undergoing a process of regeneration. Once verified, you will be required to submit annual results to maintain verification status and listing as a Verified RegenGrown farmer



How much does it cost?

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Embarking on a journey with Regen Grown signifies more than a mere transaction; it's an investment in a harmonious future for both humanity and our planet. To support this shared vision, we offer a thoughtfully structured membership:

- First Year: \$150 per month or **save \$300 by paying \$1500 annually**
- Ongoing: \$100 per month from year two onwards, or **save \$200 by paying \$1000 annually**





What do I get?

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You will receive:

RegenGrown Measurement Kit

Tools to take your measurements and assess your progress across soil health, biodiversity, water management, and more.

Personalised Farm Map

A real-time digital map that allows you to track and showcase your progress. Access to our Online Assessment Portal. A simple, step-by-step guide to achieving RegenGrown verification.

Fortnightly Coaching Zoom Sessions

Access to regenerative experts who guide you through challenges, provide actionable advice, and share best practices from farmers like you.

Verified RegenGrown Outcomes Matrix

A transparent framework assessing eight key regenerative outcomes:

1. Farmer Knowledge and Wellbeing
2. Soil Organic Carbon
3. Biodiversity
4. Water Management
5. Chemical Reduction
6. Carbon Balance
7. Nutrient Density
8. Indigenous Engagement



What will I learn?

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Learn and implement holistic goal-setting techniques tailored to your vision.

Develop a comprehensive Regen Farm Plan, complete with baselines and actionable strategies to regenerate your land.

Measure your soil health and determine your soil organic carbon percentage.

Master DIY soil testing to become your own agronomist.

Understand your water cycle efficiency, peak water demand, and strategies for improvement.

Learn effective methods to reduce chemical use while maintaining productivity.

Calculate your carbon emissions to stay ahead of future regulations.

Deepen your knowledge of nutrient density and its role in regenerative farming.

Build your brand and articulate the value of regenerative farming to your audience.

Share your story with tailored marketing support to amplify your message.

Receive a comprehensive report to share with stakeholders, from your customers to your bank manager.



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How much help do I get?

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We know that transitioning to regenerative farming is neither quick nor easy—it's a journey that requires love, patience, and commitment. At Carbon8, we took our name from our belief that once your soil's carbon levels reach 8%, your farm becomes truly sustainable. At that point, it can thrive without harmful chemicals, as your ecosystem balances pests and predators naturally. Your farm will become more resilient to droughts, floods, and other weather events. Your soil will store water efficiently, and you will watch your productivity increase.

You'll have access to fortnightly Zoom calls, on-demand guidance from our coaches when challenges arise, and support from our marketing and art department to help elevate your regenerative branding. We're here for the long run because building a legacy takes time, and we're invested in helping you succeed.

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How do I maintain my verification?

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Once you have successfully completed the program, you will need to update your measurement data annually by collecting a new set of samples. This data will be input into your matrix, which will be reviewed and verified each year by our RegenGrown verifiers to ensure continued compliance. To maintain your verification in future years, the cost is \$100 per month.

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How do I share my Verified RegenGrown status with my customers?

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You will be provided with a digital certificate to display online that is linked to your brand listing on the Carbon8 website so customers can view your achievements in real time. You will also be provided with a completed Regen Farm Plan. Once verified, you'll have access to our marketing and art team for branding support, including logos, templates for banners, flyers, stickers, and t-shirts. At Carbon8, we specialise in storytelling to help your brand stand out and showcase your regenerative journey effectively.



QUESTIONS? WE'RE HAPPY TO HELP-
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