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# ABOUT CARBON8 FUND



#### **OUR PURPOSE**

As a trusted collaborator, we empower Aussie farmers to implement a regenerative agriculture journey.

Welcome to Carbon8! We are an organisation created by farmers for farmers, to work together to create our regenerative future. As we share our knowledge with each other, we also acknowledge the Traditional Owners of the land throughout Australia and recognise their continuing connection to land, water, and community. We pay our respects to them, their cultures, and their Elders, past, present and emerging.

Carbon8 originated as a solution to the 2017 NSW/QLD drought by a farmer, an accountant and an artist. Carbon8 was our response to the impact the drought was having in our lives and on our rural communities. In time when the only support offered was short-term band-aid solutions, we responded by seeking out the true cause and the true long term solutions to drought.

We welcome primary producers including family farms, small-holdings, farms interested in ecotourism and young farmers. As we

are a social fundraising platform
– the amount of donations we
secure is directly relevant to
the number of farmers we are
able to help. As Carbon8 grows
nationally (and internationally),
so will our ability to help support
farmers with a powerful education
pathway forward. Our farmers
cannot do this without you and
our future cannot do without our
farmers. We invite you to come
and be on this journey.

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## **CHAIR REPORT**

DANIEL LAMBERT

## Carbon eight 0

Welcome to Carbon8's Annual Report for 2021/22.

What an exciting year of development, growth and opportunity we have seen at Carbon8. We are driven by a goal to advocate for and transition Aussie farmers to regenerative farming and it is fantastic to see our team making so much progress.

We have continued to build a strong base for farmers to embrace change. Over the last twelve months we have refined our strategy and strengthened our implementation plan to ensure we maximise our impact.

We couldn't do what we do without the support of our incredible partners and donors. We are incredibly grateful for continuing our much-valued partnerships with JB Hi-Fi, Weleda, Farm Hand Organic Wine, Australian Organic Food Co and our public donors. In addition to welcoming new partnerships with Young Farmers Connect, Byron Shire Council, March4Earth and the NAB Foundation.

Over the last three years we have raised over eight hundred and eighty-five thousand dollars to invest in initiatives that truly make a difference for the future of farming and the future of humanity. We are so in awe of the generosity and commitment of people who believe in and support this cause. On behalf of our team, I would like to say a big thank-you to our Impact Partners and donors.

As we look forward to 2023, we continue to strengthen our strategy and our farmer programs, align our partnerships and seek to implement a sustainable charity model.

This year the Board farewelled long-standing members Jennifer Lauber Patterson and Kelly Jones, and welcomed Kellie Walters, Helen Lewis, Emma Wartski-Coonan and myself who bring extensive experience from the corporate sector.

I would like to acknowledge the role of our CEO Alida Milani, our Founders Mike and Helen McCosker and Kelly Jones, and all the staff, volunteers and board for their contribution to Carbon8 over the last 12 months.

I am excited for what the future holds for Carbon8 and our role in advocating, supporting and strengthening the regenerative farming industry in Australia and globally.



## **CEO REPORT**

ALIDA MILANI

## Carbon eight 0

What a year it has been! Carbon8 was founded out of drought and since then we have experienced fires, floods and a pandemic. The ripple effects of this devastation are different for each person, family and community. With these external challenges, our personal wellbeing has never been more important.

We recognise that making change is a journey and at Carbon8, our programs support the farmer journey towards regenerative agriculture. We're very proud of our programs:

- Our Smart Books program supporting over 200 farmers expand their understanding of regenerative agriculture
- Our Farm Program developing a Regenerative Standard with a pilot program towards Certification plus hosting a Farm Hand training day to foster awareness
- Our National Regenerative Agriculture Day (NRAD) supporting two events gathering over 100
  people with topics from microbiology of soil to what's really in the food we eat

Ensuring impact and strengthening our programs continues to be our priority, with our focus on:

- Continuing to develop the Farm Hand Program with two different farmer pilots alongside the development of a Regenerative Farm Plan to guide farmers along the journey
- · Review of the certification towards a verification model
- A rethinking for NRAD into a 3-year strategy, rather than a year-to-year event driven program

Thank you to everyone who has supported Carbon8 this year, particularly our Chair and Board, our impact partners and donors, the fabulous Carbon8 team, our strategic partners, and the farmers we're supporting on our shared journey towards a regenerative Australia.

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## HIGHLIGHTS

NATIONAL REGENERATIVE AGRICULTURE DAY

TOTAL NUMBER OF FARMERS SIGNED UP TO CARBON8

SMART BOOKS SENT.
TO DATE WE HAVE SENT 1,419
(AVERAGING ABOUT 500 PER YEAR!)

23,321 CARBONS ONLINE COMMUNITY

\$338,718 2021-2022 FUNDS RAISED. TO DATE, WE HAVE RAISED A TOTAL OF \$885,885

310 NO OF DONORS

43\_000 AGRICULTURAL LAND BEING TRANSITIONED

## OUR PEOPLE

We are very proud of the company we keep, and this year saw movement both at a board level and within the core team. We welcomed four new board members in December 2022 and expressed our gratitude to two of our founding Directors who moved on.



HELEN MCCOSKER Founder



MIKE MCCOSKER Founder



KELLY JONES
Founder



DANIEL LAMBERT

Chair



ALIDA MILANI CEO



KELLY WALTERS

Director



KYM WILSON
Certification Coordinator



TRISH SMITH
Farm Hand Coordinator



SVETLANA KUHN Finance Manager



CARLI DAVIS

Committee



PENNIE SCOTT

Committee



EMMA WARTSKI-COONAN

Director

## WELCOMING NEW BOARD MEMBERS

#### **DEC 2021**



DANIEL LAMBERT

Daniel is a Board Director,
Advisory Committee Member,
Chair and Australasia Water
Leader with over 20 years of
board and executive-level
experience across the private
and not-for-profit sectors with
experience in the management
consulting, utilities and
public policy industries. He is
passionate about water, energy
and the environment and
delivering positive social and

environmental outcomes for customers and the community.

He is a recipient of the
Australian Water Association
Water Professional of the Year
Award and recognised as one
of Australia's 'Most Innovative
Engineers' by Engineers Australia.
Daniel This year I was awarded
the highest honour in Australia
for civil engineering – the Sir
John Holland Award.



EMMA WARTSKI-COONAN

Emma has experience focused on climate change, the future state of the energy system, and the environment with immediate family living and farming in Yea, Victoria.

Currently the Head of Legal and Operations at Grok Ventures, Emma's previous role was the Group Counsel Integrated Energy and Future Business, AGL. Her practice is focused on investments in climate technologies and innovative projects involving batteries, solar,

electric vehicles, virtual powerplants and green certificates.

Emma's Board expertise includes chair of the not-for-profit Inner West Shiurim and committee member of the JCA Building and Capital Appeal Committee. She is a graduate of the Company Directors Course with the Australian Institute of Company Directors and an alumni of the Observership Program, which provides training and practical experience for emerging leaders in not-for-profit board leadership.



**KELLIE WALTERS** 

With 24 years as an executive in Government and commercial roles and a lifelong passion for holistic ecological management, Kellie is uniquely positioned to deliver sustainability as a core operational premise and has garnered universal respect for doing so.

As CEO of the VRM Biologik Group since 2018, Kellie is responsible for driving the global expansion of the organisation, maintaining

alignment with the underpinning company philosophy of delivering ecological, social, and financial benefit to farmers, regulators and other stakeholders worldwide.



**HELEN LEWIS** 

With over 20 years, made up of diverse experiences in farming, values-based decision-making training, systems thinking. national lobbying, policy advising, policy development, advocacy, community development and land management, Helen Lewis brings extensive expertise to the Board.

Decision Making is the common theme and making decisions

with values at the core, is critical to ensure the ripple effect is positive - for people, the environment and prosperity.

Helen has held positions on various committees and boards and has completed the AICD Company Directors Course.

## MOVING ON

**MARCH 2022** 

We would like to thank two of our founding Board members, Jennifer Lauber Patterson, and Kelly Jones, who after 3 years of dedicated stewardship and expertise will transform their roles with Carbon8. We are delighted both will stay within the Carbon8 family, Jen will move to the Advisory Board and Kelly will continue within the management team.

## **OUR TEAM**

It was a big year for the Carbon8 team with lots of change responding to the needs of and the opportunities with the charity.

We set ourselves up for success by aligning and strengthening our management team. In supporting the current team with additional resources, we bolstered Carbon8's resources, product development and marketing.

We would like to thank Nicole Thornton for her time with Carbon8 assisting to articulate both the Farm Hand Program and the Certification Program. Her groundwork certainly helped pave the way for our ongoing development for which we are grateful.

We welcomed Trish Smith to the team as our Farmers Friend to lead farmer engagement. With Nicole's departure, we expanded Trish's role into the Farmer Coordinator role bringing holistic management expertise and expanded Kym Wilson's role to include Certification development and training. Kym's background in permaculture training is a real asset to the team.



NICOLE THORNTON

Farm Hand Coordinator



KYM WILSON
Certification Coordinator





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## **OUR PARTNERS**

## The company we keep is very important to us and we couldn't do what we do without you!



ODONATA Strategic Alliance Partner Carbon8 is delighted to have formed a new strategic partnership with the Odonata Foundation.

Both of us share a common goal to support the community, building awareness and delivering projects that enhance Australia's biodiversity. We couldn't be prouder of this partnership!

Odonata's mission is to create new solutions for ending extinctions. They do this by empowering and enabling all Australians to participate in leading innovations, across sectors including regenerative agriculture, threatened species sanctuaries and nature-based tourism. Odontata's commercial services support startups, business for nature, and helping businesses integrate biodiversity impact into their purpose in meaningful ways.

Odonata and Carbon8's combined strengths are very complementary, and we look forward to growing our partnership with the many opportunities it presents.



## **MOVING ON**

We are incredibly grateful to Landcare NSW for their support over the past few years, partnering towards our combined goal of raising funds for community driven project's designed to protect and restore the natural environment, improve resilience in agricultural production and foster community engagement, wellness and recognition.

## **OUR PARTNERS**





JB HI-FI
Impact Partner

2040 Impact Partner

We are very proud to be the first charity of JB Hi-Fi's Earth Squad and partnerships with 2040 to make a positive impact on our planet.

#### **OUR GRATITUDE REPORT**

A special shout-out and thanks to our partners and donors. Thank you for your incredible commitment. It is because of you that we are able to celebrate another successful year in our efforts to support farmers in their regenerative journey.

We are incredibly grateful to all our partners, especially our major donor JB Hi-Fi. Through the Earth Squad partnership with 2040 and Carbon8, the Employee Giving Program assists to reach a wider farming community around Australia. Other dedicated donors such as Weleda, Farm Hand Wines, Byron Shire Council together with Byron Farmers Network and March4Earth, all contribute greatly to deliver our programs supporting farmers moving towards regenerative agriculture.

We are in relationships with our farmers for the long term and your continued support both large and small, are the engine room of what we do. Without you we can't do the marvellous work we do.









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## **FURTHER HIGHLIGHTS**



LANDLINE FEATURE ON CARBON FARMING
FEB 2022



Founders Mike and Helen were interviewed by ABC's Shaun Murphy from Landline and shared their journey about how they became regenerative farmers and the importance of ensuring farmers get rewarded for their ecological stewardship.

"They practise what is known as regenerative agriculture, which emphasises soil health and builds carbon without chemical inputs.

They believe soil carbon credits will be just a start. The future will also bring other environmental credits for things like building biodiversity and water efficiency."



Over the year, Carbon8 attended four conferences to engage with farmers.

One of the highlights was attending the Carbon Farming conference in Albury. Helen & Kym spent 4 days talking to farmers about their needs and concerns in the future with carbon projects and working towards regeneration.

Over 100 farmers signed onto our mailing list to be the first to know what Carbon8 is doing and how we can help them move forward on their regenerative journey.



FEATURED IN THE FILM REGENERATING AUSTRALIA

Mike and Helen were also featured as part of the film Regenerating Australia!

A national cinema tour spanning
February to May 2022 included
Regenerating Australia screening at 58
cinemas across Australia. Hosted by
Director Damon Gameau, these
special event screenings were a
celebration of regeneration featuring
live performances, guest speakers and
robust discussions about the future.

Mike and Helen attended the closing event at Macadamia Castle, Byron Bay, Friday 20 May.

It was wonderful to be with so many supporters wanting to be part of the change!



## FARMERS FOOTPRINTS LAUNCH MAY 2022 BYRON BAY, NSW

In May 2022, Farmers Footprints launched in Australia taking its first steps towards transforming the Australian agricultural landscape from one of destruction and scarcity to one of regeneration and abundance.

The evening began with a heartfelt discussion with USA Farmers Footprint founder Zac Bush MD and esteemed regenerative farmer and author of

"Call of the Reed Warbler" Dr Charles Massey.
One of our founders, Mike McCosker proudly
joined the panel discussion on the importance
of Regenerative Agriculture and our roles within
the movement! Led by Maree Lowes, otherwise
known as Dirt Girl, and including Emmy-award
winning Australian co-creator of the much-loved
animated stories of Dirtgirlworld and its live
action series, Get Grubby TV Cate McQuillen,
leading indigenous farmer and advocate Joshua
Gilbert, our very own Mike McCosker and
regenerative entrepreneur Sam Marwood from
Odonata Foundation.

## **OUR PROGRAMS**

With so much information out there, education is at the heart of what Carbon8 does and who we are. We stand for continuous learning. These are our signature programs which we are continuously evolving as our farmer's needs evolve.

## SMART BOOKS PROGRAM

#### WHY BOOKS NOT BALEOUTS?

The farmer journey starts with access to the Carbon8 Smart Book Program – a curated library of the leading minds and practices available by farmers for farmers.

We reviewed the program from Smart Box to Smart Books and added new

books to the list to cater for the small farm sector. To commence the rethinking, during August and September 2021, we engaged five new farmers and then evaluated the process. From discussions we had with these farmers we implemented a new procedure where the books were sent to Carbon8 and

then posted as a welcome package. We designed bookmarks featuring Carbon8 commissioned art works and a welcome message from the Founders to build familiarity with Carbon8 and welcome farmers to the community.













CARBON8 BOOKMARKS



## FARM HAND PROGRAM



#### **FARM HAND PROGRAM**

Farm Hands are trained and equipped to listen and assist farmers to clarify their vision for their property, business, and family. Trialling approaches to build confidence that the farmers management is moving them and the land towards a regenerative future.

This year, a great deal of time and energy has gone into defining the Carbon8 Farm Hand Program. Our Farm Hands work with farmers to overcome the farmers current challenges and help them to choose what monitoring they do that is relevant to their circumstances.

We do this through:

1. Regenerative farm mapping

- 2. Coaching through site visits, online meetings and relationships
- 3. Soil testing and training
- 4. Field days and access to education

We are continually improving our programs, and with changes in weather, rain, floods, it must be said, we are always trialling what is needed, responding to farmer's needs.



## YOUNG FARMERS CONNECT PARTNERSHIP

This year we established a collaboration with **Young Farmers Connect (YFC)** to support their work to support new, young, and aspiring farmers across Australia. **Young Farmers Connect (YFC)** is committed to cultivating networks, resources, and community for young and regenerative farmers nation-wide. YFC is a community that provides a national framework for peer support and a network that facilitates opportunities, land sharing, collaboration, education, mentorship, and industry support to new, young and aspiring farmers throughout Australia supporting the use of regenerative, holistic & sustainable agricultural practices.

The first event supported by Carbon8 was delivered by the Southeast Queensland Chapter in May 2022. We supported the first flood recovery workshop to be held for growers in the Brisbane area. This approach was taken after consultation with farmers revealed they were overwhelmed and exhausted after the cumulative impact of extreme weather events, Covid and bushfires.

"

After the tough season all the farmers and farms have had this year, it was awesome to be able to catch up with everyone in a relaxed setting. Talking to the other farmers about the troubles they encountered and the trouble shooting methods they were trying was amazing. I think everyone farmer or not had a great time and I look forward to another workshop soon.

Arran Heidemen, Millen Farm



Carbon8 was successful in receiving a \$6,800 grant plus we were one of four grant recipients awarded an additional \$25,000, to deepen the long-term impact of their initiatives in the community or environment.

The NAB Foundation Community Grants program aims to help safeguard communities by funding projects that prepare for natural disasters, support long-term recovery and build resilience against future disasters and climate change.

Grants of up to \$10,000 are available to fund local projects aiming to do one or more of the following:

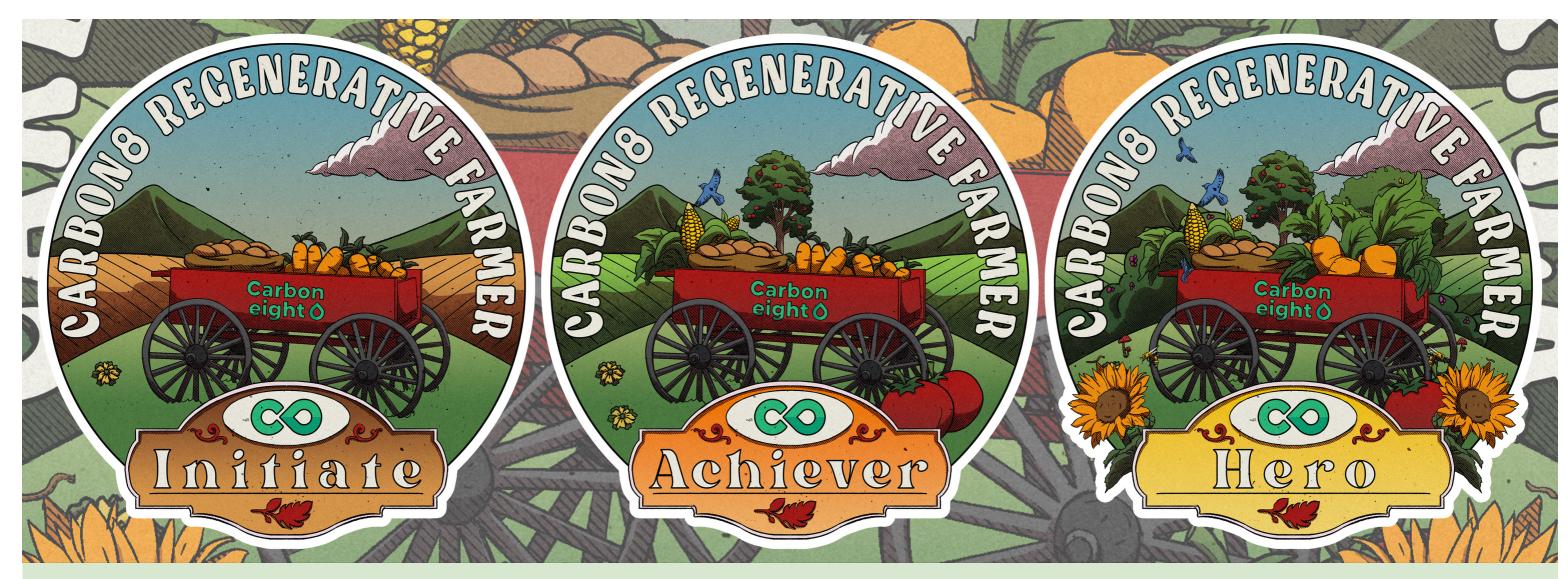
- 1. Readiness: help communities (people, environments, infrastructure) prepare for natural disasters.
- 2. Recovery: help communities, landscapes and fauna rebuild and rehabilitate after natural disasters.

This grant will fund a field day on the Central Coast of NSW, enabling farmers to use the tools they have available to build healthy soil, capture and store carbon, improve the function of the water cycle, increase biodiversity, support farmer wellbeing, improve farm resilience and reduce their carbon footprint through the entire supply chain.

We are looking forward to implementing this grant to understand important insights next year!



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# CARBON8 REGENERATIVE CERTIFICATION

We see certification as a pathway for farmers to be acknowledged and rewarded for their hard work on the land.

We have a pilot program in development with the opportunity to scale with the right partnership. Regenerative Certification is the future beyond organic which promotes continual improvement and healthy thriving ecosystems.

As part of the program development, with our project partners Southern Cross Certified (SXC) and FarmLab, during April 2022 we hosted a day to train auditors in preparation for the certification to be rolled out. This occurred at Blaney, NSW.

The Certification Standard was shared with participants engaging well with the material. Additional materials were created for use by the farm team including the

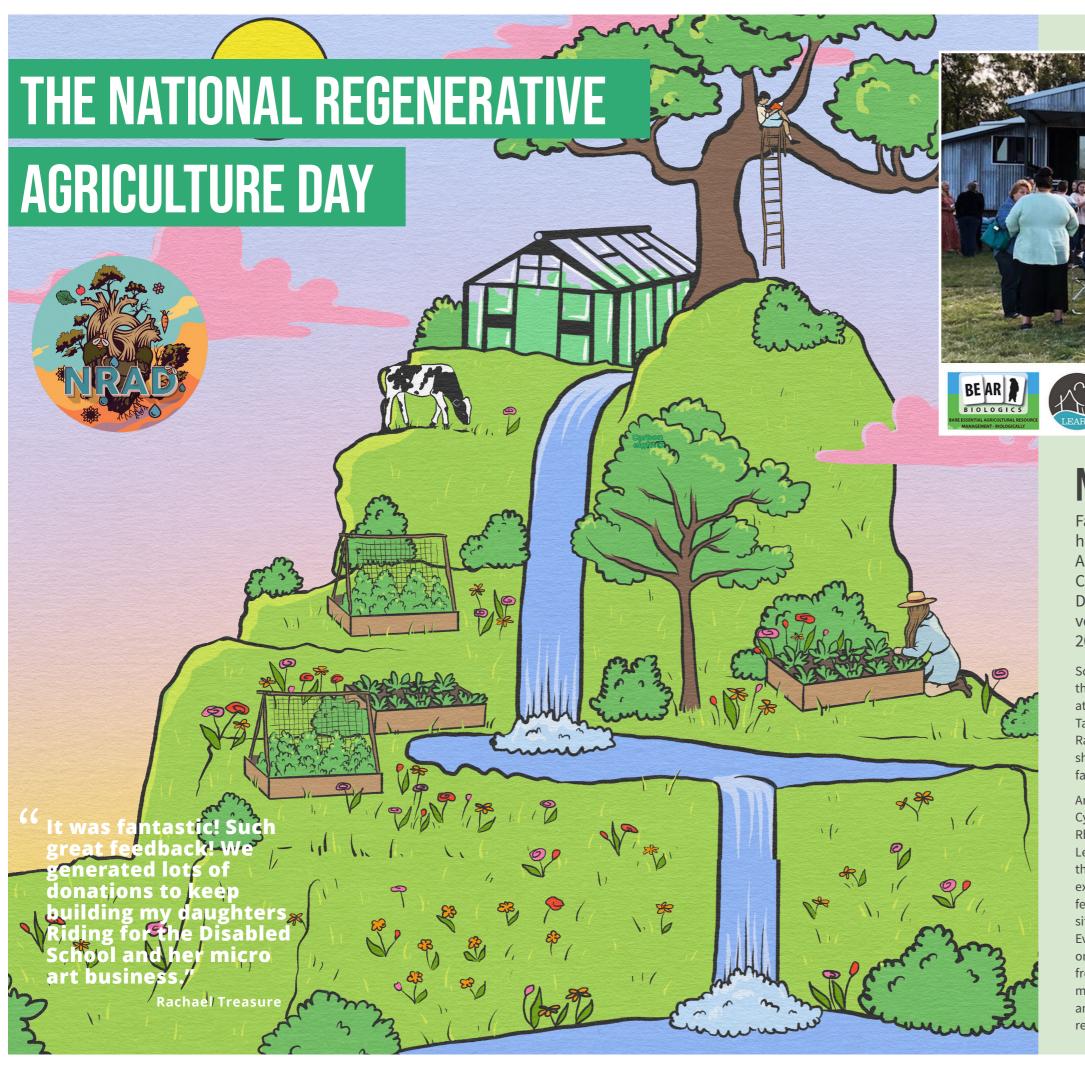
auditor's checklist, biosecurity checklist and the Regenerative Farm Resilience Plan.

Feedback from the event was constructive and had a significant impact helping to develop the program further considering an outcome focussed matrix and farm planning components.

Kym Wilson continues to work to develop the certification product along with Mike McCosker and the Technical Education & Advisory (TEA) Committee.









#### **NRAD 2022**

Farmers and Foodies from Tasmania to Queensland hijacked Valentines Day with National Regenerative Agriculture Day and they plan to keep doing so. In 2019 Carbon8 established National Regenerative Agriculture Day (NRAD) - NRAD was formally adopted by unanimous vote when introduced by Senator Rice to the Parliament in 2020.

Some of the community events this year was a Farm Art Event held at Ripple Creek Farm in Southern Tasmania by Award Winning Author Rachael Treasure and family showcased artworks inspired by farming and was well attended.

Another event featuring Authors
Cyndi O'Meara and Dr Gundula
Rhoades organised by Helen
Lewis and held at Picots Farm on
the Darling Downs in Queensland
explored organic food systems and
featured local food growers in a
sit-down dinner event on Sunday
Evening, followed by a field day
on Monday with multiple speakers
from the Regenerative Agriculture
movement to encourage farmers
and assist them on their path to
regeneration.

People came from as far away as Albury-Wodonga to attend the event at Picots Farm which was supported by Major Sponsor Farm Hand Wines, Bear Biologics and Condamine Headwaters Landcare. Carbon8 Founder Helen McCosker officially opened the field day after Landcare President David Parsons gave an acknowledgement of country. Speakers included Dr Neil Wilson -Microbial Ecologist of Metagen, Ted Callinan – Regenerative Farmer, Cyndi O'Meara – Nutritionist, Sarah Fea – Bear Biologics and Helen Lewis - Picots Farm & Decision Design Hub. Over 100 people across the two events enjoyed topics from microbiology of soil to what's really in the food we eat and more.

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## FINANCIAL REPORT

## FINANCIAL REPORT

CARBON8 FUND LIMITED ABN 49 634 329 696

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2022

	2022 \$	<b>2021</b> \$
Revenue	338,719	451,521
Administration expenses Depreciation and amortisation expense Education expenses Employee benefits expense Impairment expense Office expenses Other expenses	(39,784) (1,486) (333,850) (64,183) - (5,288) (20,977)	(56,251) (4,346) (176,244) (18,545) (4,265) (2,438) (6,290)
(Loss)/Profit before income tax expense	(126,849)	183,142
Income tax expense		
(Loss)/Profit after income tax expense	(126,849)	183,142
Other comprehensive income		
Other comprehensive income for the year, net of tax		
Total comprehensive income for the year	(126,849)	183,142

CARBON8 FUND LIMITED ABN 49 634 329 696

STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2022

	2022 \$	2021 \$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents Trade and other receivables Other assets	25,253 68,491 	17,945 199,532 16,438
TOTAL CURRENT ASSETS	93,744	233,915
NON CURRENT ASSETS		
Property, plant and equipment	3,506_	1,365
TOTAL NON CURRENT ASSETS	3,506_	1,365
TOTAL ASSETS	97,250	235,280
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables Financial liabilities	16,399 	18,700 8,880
TOTAL CURRENT LIABILITIES	16,399_	27,580
TOTAL LIABILITIES	16,399_	27,580
NET ASSETS	80,851	207,700
EQUITY		
Retained earnings	80,851	207,700
TOTAL EQUITY	80,851	207,700

CARBON8 FUND LIMITED ABN 49 634 329 696

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2022

	2022 \$	2021 \$
CASH FLOWS FROM OPERATING ACTIVITIES		
Cash received from operations Cash paid to suppliers and employees	494,549 (474,734)	267,710 (259,978)
Net cash provided by operating activities	19,815	7,732
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment and intangible assets	(3,627)	(16,445)
Net cash used in investing activities	(3,627)	(16,445)
CASH FLOWS FROM FINANCING ACTIVITIES		
Repayment of borrowings	(8,880)	
Net cash used in financing activities	(8,880)	
Net increase/(decrease) in cash held	7,308	(8,713)
Cash at the beginning of the financial year	17,945	26,658
Cash at the end of the financial year	25,253	17,945

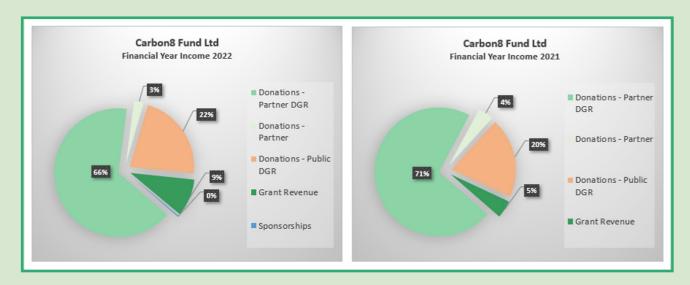
CARBON8 FUND LIMITED ABN 49 634 329 696

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2022

	Retained Earnings \$	Total \$
Balance at 1 July 2020	24,558	24,558
Profit after Income Tax Expense Total other comprehensive income for the year	183,142	183,142
Balance at 30 June 2021	207,700	207,700
Loss after Income Tax Expense Total other comprehensive income for the year	(126,849)	(126,849)
Balance at 30 June 2022	80,851	80,851

#### **FINANCIAL REPORT**

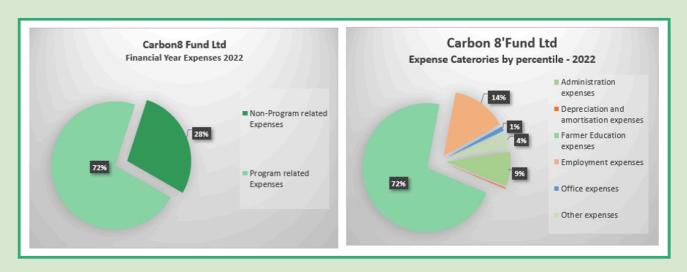
#### **INCOME OVERVIEW - COMPARATIVE 2021 & 2022**



Carbon8's income Is derived from various sources including donations by Impact Partners, the Public, Grants and Sponsorships. Most or our funds continue to be donations made by our Impact Partners, followed by donations by the public. The composition remained relatively unchanged from the previous financial 2021 year.

Close to the end of the year 2021, Carbon8 Fund Ltd applied for and was successful receiving a grant from the NAB Foundation. This grant facilitated the development of a Farm Hand Program pilot to be delivered next financial year.

#### **EXPENSES OVERVIEW - 2022**



72% of all expenses for the financial year 2022 were utilised to deliver our programs such as Farm Hand and Smart Books Program. The Smart Books Program gifts books to start the farmer learning journey towards regenerative agriculture. This program establishes a relationship for farmers to then engage in our Farm Hand Program. Employment expenses include one permanent employee, Office and Administration expenses includes items like subscriptions and communications. This year, Carbon8 focussed on consolidating general expenses to ensure as many funds as possible were supporting farmers.

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## A MOMENT IN TIME



#### **JULY 2021**

- We held a team strategy meeting end June 2022 in Melbourne led by Christine.
- Started process to engage new board members.



#### **AUGUST 2021**

**Impact Carbon8 Stats** 

No of farmers signed up: 575 farmers

No of regen books to farmers: 680 No of Pilot farmers – certification: 10 No of groups supporting Farmers Mutual: 4 No of writers/artists – What If Dept: 52 No of views of our film festival: 22,500

- Engaged Trish Smith. We kept on building capacity to grow our team with our part time Farmers' Friend (Trish) to work directly with our Carbon8 farmers and providing one-on-one support for every farmer registered. Crafted a type form to send out to farmers.
- Regen Certification pilot program started with selected farmers (these are our Beta testers) who will provide feedback on user journey with the Certification application, soil collection, farm map and biodiversity questionnaire, and ease of use.
- Regen Farmers Mutual (RFM) Carbon8 continues to collaborate on a model to value biodiversity, water and soil credits so that farmers are rewarded directly for supporting the environment.



#### **SEPTEMBER 2021**

C8 engaged in a partnership with Young Farmers Connect (YFC). Their business model includes 5,000 farmers which are young and are 'immediate' regen farmers. This is a great synergy and has huge leverage points with chapter coordinators across Australia.

# CARBONS ANNUAL REPORT 2021-2022





#### **OCTOBER 2021**

- Received Board applications.
- Certification Development. Mike and Nicole travelled over 3,700 kilometres this month in QLD and NSW, with 4 farmers undergoing our pilot certification.
- Mike volunteered a week of his time to teach the Western Murray Land Improvement Group (near Deniliquin, NSW) how to do soil testing to ensure data is captured appropriately. This means that the group can now begin the pilot with the Regen Farmers Mutual to kick off their ten farmer pilots.
- C8 Measurement Kit. With the help of Mike and Nicole, we've innovated an Carbon8 Measurement Kit which now includes an electric soil probe (not manual any more), penetrometer, water infiltration test and brix
- What If Department launched Doom to Bloom Blog. This blog will incorporate the work in the What If department and several writers and artists to continue to report on our certification, farmer profiles and general messaging around removing poison from the planet with regenerative agriculture as our action step.
- Kicked off our relationship with Young Farmers Connect (YFC) -One of our key partners, Young Farmers Connect delivered a one day knowledge sharing and connecting at Millen Farm, near Brisbane, Qld. They shared the huge positive impact they continue to create in their community. and how they are working with the natural characteristics of the site using permaculture principles to manage potential issues such as frost, flooding and pests.
- Regen Farmers Mutual update. Carbon8 continues to collaborate and support the new Regen Farmers Mutual platform with a number of other key players in the regen ag space (Accounting for Nature, Ag Force, RALF and other Landcare groups across NSW). The Regen Farmers Mutual is looking at ways to help farmers get together and put a market price on Environmental Goods and Services, and ensure looking after the environment can easily be supported by consumers. The benefit of the mutual is that this is farmer owned Mutual and benefits flow directly to farmers.



#### **NOVEMBER 2021**

- Interviewed possible applicants.
- Engaged applicants for board and committees.









#### **DECEMBER 2021**

- ACNC Report finalised.
- AGM with first Board meeting with new Directors.



#### **JANURARY 2022**

- 4-8 Jan, Core team at Blaney plan the strategy weekend
- Prepared a briefing document for the Strategy weekend.
- 22-23 Jan, Strategy Weekend defining the company by products, marketing and resources – understanding our strengths and weakest links.



#### **FEBURARY 2022**

- Held a first of its kind strategy weekend for Carbon8.
- Hosted NRAD, C8 supported the Picot Farms event.
- Set the scene for success by approving a management restructure.
- Held numerous meetings negotiating the development of the core Carbon8 products.
- Had a huge increase in engagement on social media due to NRAD content.
- Mike, Helen and Carbon8 were featured on Landline.

With the restructure, Nicole Thornton decided to resign. To maintain farmer contact and product development, we reallocated the current Farmer Coordinator as follows:

- 1. Expanding Trish Smith's role. Trish, our Farmer Friend, expanded into the Farmer Coordinator role bringing expertise, desire, and availability to add to her role and has completed holistic management.
- 2. Expanded Kym Wilson's role to include Certification training. Kym's background in permaculture training will be an asset to the team.
- 3. Interviewed for additional support though our immediate networks and have several people in mind.



#### **MARCH 2022**

- New team started for next 6 months Alida Milani commenced as Acting CEO, Svetlana Kuhn as Finance Manager and Helen McCosker as Partnerships Manager.
- Presented 6-month strategy for Carbon8.
- Organised the Committees to begin working together.







#### **APRIL 2022**

- Training day at Blaney on Thursday, 7 April. This was pivotal in strengthening the C8 product development and understanding what was needed. Insights learnt had a major impact on product development.
- 11 April Finance & Risk Committee Meeting.
- 4 May Partnerships Meeting.
- Developed the first draft of impact partner reporting for the Farm Hand Program.



#### **MAY 2022**

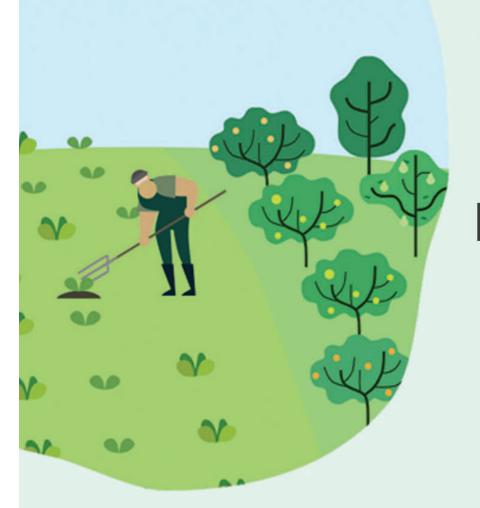
- Mike spoke as part of a panel discussion at the launch of Farmers Footprints, Friday 6 May at Harvest, Newrybar. An opportunity to connect with community.
- 17 May Board meeting presented first draft of Farm Hand reporting analysis.
- Stand at the National Carbon Farming Conference and Expo, 24-26 May, Albury.
- Developed an impact partner proposal to feature the four signature Carbon8 programs.
- After a number of years, Landcare NSW and Carbon8 partnership came to an end.
- Explored a potential strategic partnership with Odonata Foundation.
- Kym led the development of the Regen Farm Plan, and set up the TEA Committee.
- Trish worked on Farm Hand Program, updating text on our website, impact partner proposal.
- The team developed an annual fundraising program to fulfil the Odonata partnership requirements.



#### **JUNE 2022**

- We confirmed Odonata as our strategic partner and developed an annual program for fundraising. An exciting partnership with long term alignment.
- End June, Kym shared the work she's been doing, Trish shared hers, and the Farm Hand Program was presented outlining how it sets farmers up for success to choose their next adventure.

#### HOW TO GET INVOLVED



# Help regener8 our soil and heal the heart of our foodchain.

Because farmers can build topsoil quicker than anyone else on earth!



#### **Donate**

Want to make a contribution to the cause? Join our community supporting Aussie farmers.

carbon8.org.au

## **Participate**

Interested in becoming involved in our Employee Giving Program? Join our community and be supported.

carbon8.org.au

#### **Partner**

Make a positive contribution to our environment through our carbon8 programs.

carbon8.org.au

