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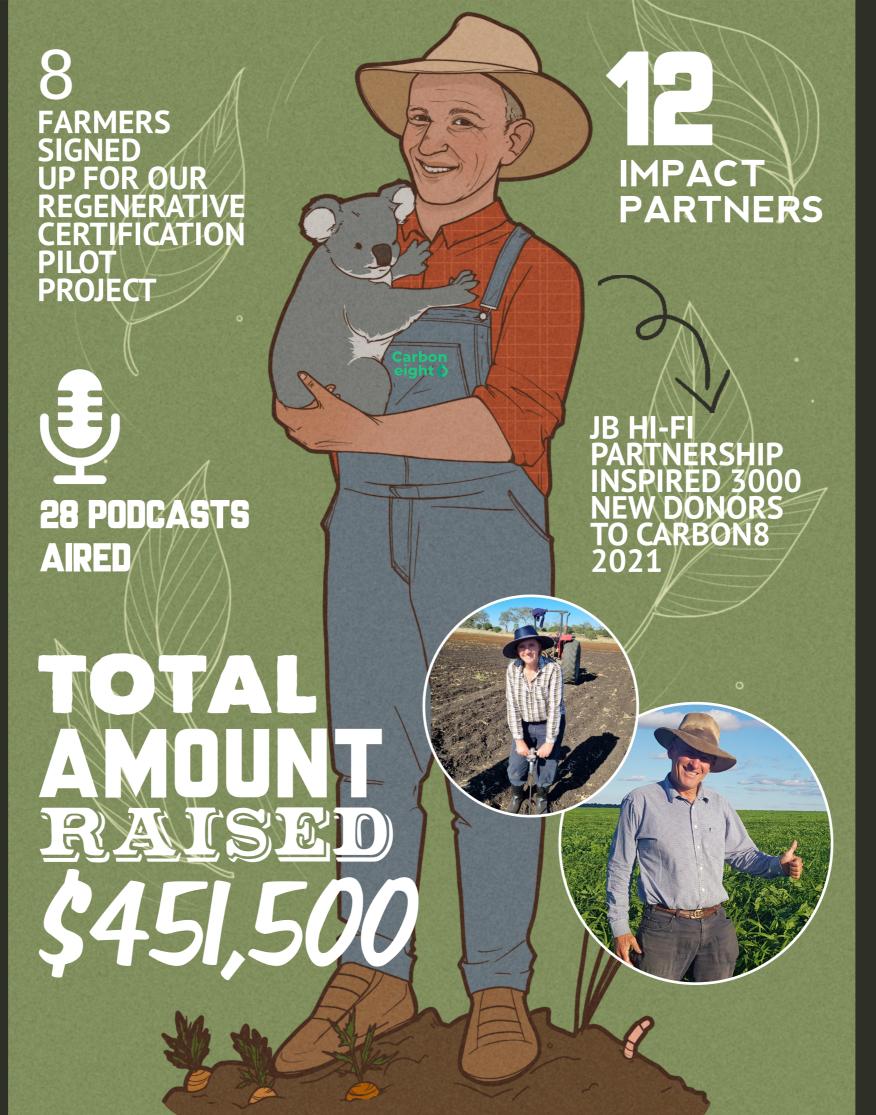


TOTAL NUMBERS OF FARMERS SIGNED UP TO CARBON8

23,321
PEOPLE SIGNED UP
TO OUR SOCIALS



1,011
BOOKS SENT TO FARMERS



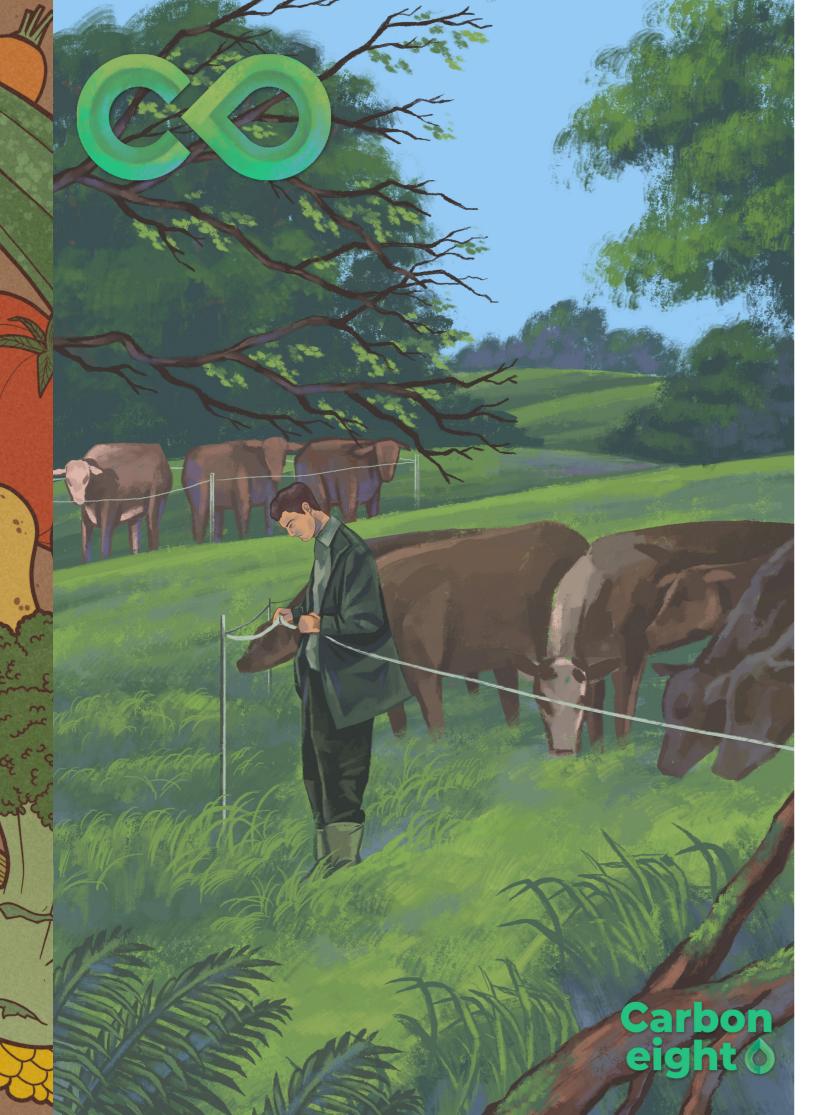


7 STATES





10,000ACRES
OF AGRICULTURE LAND
BEING TRANSITIONED
TO REGENERATIVE
MANAGEMENT



Welcome Message

Carbon8 Is On A Mission!

Our vision is to regenerate our food chain and heal our environment by transitioning farmers to regenerative agriculture so that we can nourish the health of the planet and its people.

Our mission is to accelerate the transition to regenerative agriculture by creating a regenerative certification program for our food producers and food consumers which is different to other certification programs with our focus being on outcomes, NOT processes.

We are happy to report that after two years of hard work, and the incredible support from our donors, we are trialling our Carbon8 Regenerative Certification on 8 farms around Australia.

We do not have all the answers but there is a tremendous amount of help and innovation out there, and with our leading team of experts, we will connect our community, our farmers, our impact partners and the Australian public with our greatest innovations and environmental solutions. Our platform will be growing alongside you and we will be learning together as we participate in this wonderful regenerative adventure.

To all our donors, we honour your commitment to working with us and supporting an Australian wide transition to regenerative agriculture. This is indeed noble and good work and we offer our deep gratitude for coming on the journey with us.

Biggest love

Helen, Mike, Kelly



About Us

WHO WE ARE

We are a Charity registered with the ACNC and have DGR Auspice status through Landcare NSW. Our purpose is to transitions farmers to regenerative agriculture with a core vision to remove poison from our planet and heal the heart of our food-chain.

We are registered in Wallangra NSW but operate Australia wide. Our team is made up of three full-time staff members and three are part-time. We began operating in 2017 and formally launched Carbon8 in 2019 as a response to the 2017-2020 NSW/QLD drought with a focus of getting farmers, families and communities out of the drought better than when they went in.



The Farmer/Chair

The year 2021 will be remembered as a difficult year. As a farmer I was allowed into town as we are considered an essential business however this entailed masks, contact tracing and frightened people. It was difficult to travel, nearly impossible to cross borders and a lot of people had their business locked down or lost their jobs to this fight against a pandemic.

And still people gave to Carbon8. We are so in awe of the generosity and commitment of people in the effort to transition farmers as we saw our giving income lift by nearly 500% thanks to our Impact Partners..

We have used this help to build a strong base for farmers to change. We have launched our Regenerative Certification and been instrumental in the launch of the Regenerative Farmers Mutual. Both these initiatives

are based on measured outcomes. The saying that "if you can't measure it, you can't manage it" is at the heart of our push to reward farmers for the change to Regenerative practice. We actually measure the SOC, the nutrient content of the produce, the water cycle efficiency, the biodiversity and ensure no chemical residues are detectable in the food that gets labeled Certified Regenerative. With this information we think we can now activate the army, you the food buyer! With clear information you can choose to buy Certified Regenerative food and ensure there is a real reason for the farmer to change. We want a regenerative system.

We want food that is nutritionally dense, free of chemicals and respects and regenerates our beautiful earth during the production process.

Thank you to everyone who lives by this last statement. It

is your commitment and focus that is driving this change and inspiring our team to help.

To the team, thank you. We know that nature can repair and we know how important a healthy, balanced nature is to us as humans. The last several years has shown all of us how difficult it can get when nature is out of balance. From drought to bushfires then a pandemic. And while we have all struggled with this, nature has reactivated. We have seen rain rebuild the abundance on our own farm. The grass is green, the cows are fat and the flowers are busy with bees.

Take heart for Nature's ability to repair has been vastly underestimated. And boy don't we now know just how important that is.

Big Love Mike McCosker







Helen McCosker Co-Founder & CEO

The CEO

CEO Annual Report 1st December 2021

I am deeply grateful to our shared community for what we have achieved this year. Carbon8 was originally seeded on the question – How do we get out of this drought better than when we went in? As a farmer, to watch the landscape transform from drought to thriving has been a deep learning for me and the short answer for most of our questions we ask is – TOGETHER.

There is no doubt it takes courage to transition farmers to regenerative agriculture – it takes a mind shift that needs support and education. Changing generations of farming practices is a big task. It takes more than just funding. It is about imagination and an understanding of the way nature works – and also how to deliver this practically on the ground. Bringing to life this understanding has been our work this year.

Our understanding and connection to nature also includes the work we do with indigenous communities. Our theme of sacred regeneration for National Regenerative Agriculture Day reinforced our commitment to sharing this understanding and learning from our first nations people how we can care and connect to the land.

This is why we do what we do...

1) Soil degradation continues to occur globally (The UN predicts we have 60 harvests left)

- 2) A .8% increase in soil organic matter across Australian farmlands will offset all our emissions
- 3) A 1% increase in soil organic matter will store an extra 75,000 litres per acre
- 4) Regenerative practices sequester up to 10 tons of CO2 per acre.

Our charity is serious about transparency and governance and we have also focussed our efforts on moving our organisation towards a syntropic enterprise. These foundational steps have been fundamental to growing Carbon8. and with our board (who continues to provide their wisdom, time and encouragement through participatory leadership) and our amazing donors, we have been able to grow capacity and continue to focus on how we encourage our community to support farmers to work in a way that supports and heals the heart of our food chain.

To our incredible Carbon8 community including our Board, Team, Donors, Philanthropic Partners, Volunteers, Foodies and Farmers. Thank you. We are all in this together. All of us. This is about how we can come TOGETHER to meet the future. The Earth's ability to restore and regenerate has been vastly underestimated.

Yours in hope. Helen McCosker "One might say that human societies have two boundaries. One boundary is drawn by the requirements of the natural world and the other by the collective imagination."

Susan Griffin, "To Love the Marigold"

The CCO

'Our number one challenge as a charity who champions environmental regeneration and regenerative agriculture is the persistent low-level heartache and the background melancholia that many people and children carry in the world today when they think about the world. The problem we are facing isn't that people don't understand what the problems are, rather that the problems are so big that people feel overwhelmed and this in turn shuts down the imagination and their engagement in the solutions. People don't need new facts - they need a new story.'

We cannot fundamentally claim to be a Social Impact Organization that inspires and motivates a movement of environmental regeneration without understanding the importance of encouraging the regeneration of our creative engagement with these issues. Through our Donor, Farmer, Partner and Carbon8 Communities, we collaboratively seek to feel, taste, see and hear the future that we are striving for and inspire a sense of hope and positivity far past the dystopian depression accompanying the environmental movement.

Simply put, we will become a Charity leading a movement for change that everything turns out FUTUREFANTASTIC2022.

2021 saw Carbon8 dive deep over a 3-month period into our relationship with our Donor Audience innovating a "Donor Focus Group Report" made up of interviews with our donors. The insights were invaluable, and a summarized version is included in this report. We also produced fortnightly podcasts engaging our producers, farmers, donors and broader audience in informative regenerative techniques, stories, and real time solutions.

We launched Carbon8's WHAT IF DEPARTMENT by inviting writers and artists within our donor community to join our team as creative free-lancers changed with dreaming up the future.' Their work will be the complimentary partner of our Regenerative Certification and Farming communities as we champion for imaginative responses to inspire change and grow our hand-on-heart-hearty communities. There is indeed much to be hopeful about.

Big Love Kelly



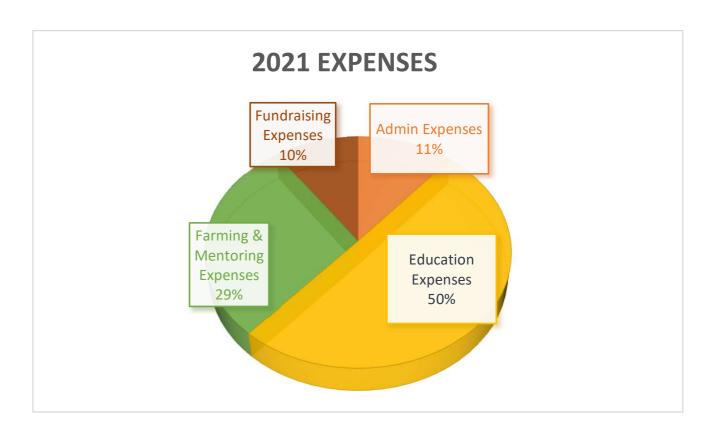


Carbon8 Fund Ltd Comparative Financial Report Extract For year ending June 30 2021

Full Audited Financial reports available on request

	2021	2020
REVENUE		
Donations and other Revenue	451,521	95,645
Total Revenue	451,521	95,645
EXPENSES		
Administration expenses	(56,251)	(18,619)
Education expenses	(176,244)	(47,112)
Employee benefits expense	(18,545)	-
Depreciation/Impairment Expenses	(8,611)	(4,265)
Other expenses	(8,728)	(1,091)
Total Expenses	(268,379)	(71,087)
NET PROFIT	183,142	24,558
BALANCE SHEET SUMMARY		
ASSETS		
Cash and Cash Equivalents	17,945	26,658
Donations Receivable	199,532	3,749
Other assets	17,803	-
Total Assets	235,280	30,407
LIABILITIES AND NET ASSETS		
Liabilities	27,580	14,380
Net Assets	207,700	16,027
TOTAL EQUITY	207,700	16,027

Carbon8 Fund Ltd Reporting Analysis For year ending June 30 2021



CARBON8 RECEIVED total income in the 2021 year of \$451K, of which \$200K was received in June 2021 (noted as Donations Receivable in the Balance Sheet) which enabled the significant profit of \$183K.

The breakdown of total expenses (\$268K) included the following; Admin Expenses \$30K Education Expenses \$135K Farming & Mentoring Expenses \$77K Fundraising Expenses \$26K

Funding towards administration helped us to build capacity in our organisation and provide structural support toward enabling participation through transitioning farmers, our advocacy work, Lifelong earning projects, advancing knowledge and community support development.

For the full report plase use this link: https://drive.google.com/drive/folders/1DJrYkXvT9LxomfPXxmJkima9jgSbQ_wK?usp=sharing

CO 2020-2021 ACHIEVEMENTS



IN STORE POSTCARD CAMAPIGN JB HI-FI

REGENERSING

JB HI-FI PARTNERS WITH CARBON8

Thank You JB HI-FI For An Epic Australia Wide Campaign!

This was the first time a household brand partnered with Carbon8 and went Australia wide with a targeted fund raising campaign focused on transitioning farmers to regenerative agriculture.

JB Hi-Fi has literally broken new ground here in Australia for taking the step towards regenerative SOILUTIONS. They are the first to promote awareness and education around the importance of healing our food chain and environment as we move into our future.

Thankyou JB for being leaders in the industry and setting such a forward thinking big hearted example for other

businesses to follow. The campaign raised just under \$70,000 and extended across 300 of their retail stores. We are deeply grateful to the JB Earth Squad Team (partnering with 2040) and workplace giving employees who also have contributed over \$100,000 to support the Carbon8 cause. WHAT AN INCREDIBLE RESULT.

Our partnership with 2040 continues to be an important one, with Mike and Helen being featured in Regenerate Australia, the documentary film due for release in December and 2040's continued focus on supporting real solutions which includes Regenerative Agriculture and sacred regeneration and the importance of connecting to our ancestral history.



Carbon8 has been proud to be part of the co-design of the Regen Farmers' Mutual which helps farmers access environmental markets. The Mutual was created from our work together with other leading organisations, Landcare groups and individuals with the aim of aligning the interest of farmers so they can engage DIRECTLY with environmental markets. We have worked closely to develop the Mutual's structure, details and progress.

Why is the Regen Farmers Mutual is good for our farmers?

There have been people trying to establish a market for pricing environmental goods and services for many years but it's been hard to make their efforts stick. Determining how much people should get paid to look after the environment and natural

systems, how they get paid, for what, and how do we measure those benefits is a challenge. The current market and our changing world is finally beginning to create solid demand for this type of service. And Regen Farmers Mutual is seeing real possibilities for farmers to get recognised for looking after their properties, e.g. repair and enhanced waterways, reduced erosion and improved biodiversity.

What we like about the Mutual is that farmers have another avenue to get financial support, recognition and connections with looking after the land.

The Regen Farmers
Mutual is farmer owned
and 80% of profits
go back to farmers.
Carbon8 is proud to
support the Mutual
and a long term
partner into the future.

CARBON8 SMARTBOXES, BOOKMARKS & OUR FARMERS FRIEND.







Carbon8 continued our 'essential service' by providing mini smart boxes to new farmers that have registered as a welcome to the Carbon8 community. We seem to attract lots of wonderful Farmers' Friends!!

Carbon8 co-labbed to provide support to Young Farmers Connect and enable one of their Chapter Co-ordinator to attend and participate in the Farming Matters Conference in Albury. This relationship continued to flourish and from little things, big things grew. Trish Smith now works alongside Carbon8 as one of our Farmers' Friends to directly support our farmers in providing one on one contact and help for all things farmer related - sending out books, providing knowledge and information as well as working with Nicole on the Certification support.

In November 2021 we established the Farming Futures Fund and provided a grant to Young Farmers Connect to support their work providing a network and opportunities for new, young and aspiring farmers in Australia.



Farming

Matters

Albury

Victoria

Conference.

The Farming Matters Conference held in Albury was the premier farmer calendar event for 2021 which Carbon8 attended.

With regen legendary speakers, both local and international (including Alan Savory), the event provided a wonderful space for us to share our Carbon8 story and what we do. Our favourite discussion was the importance of how farmers can support each other through mentoring and regular group meetings. Great insights from the panel with words such as purpose, joy, trust, reinvigoration, empathy and connection.

Carbon8 excited to be around a bunch of wonderful farmers being encouraged to show leadership and step up. With Brian Wehlburg, Nick Austin, Jill Coughlin, Sam White and Michael Bawldry.

CARBON8 PARTNERS WITH OUR FIRST FOOD BRAND!

pumpkin (pardon the pun) to be partnering with AOFC to help heal the heart of our foodchain. Our very first CARBON8 Branded Organic Food Product line in Woolworths and Coles. AOFC will donate a % of sales so we can support farmers, provide educational opportunities and deliver community engagement programs.

We are so excited to watch regenerative agriculture find a pathway alongside organics in our supermarkets. Its the beginning of something HUGE FOR AUSSIES SEEKING HIGH NUTRITIONAL FOOD TO FEED THEIR FAMILIES.



MARCH 29-31ST 2021



What an amazing #sacredregeneration event to celebrate our showcase Carbon8 event; National Regenerative Agriculture Day - farmers and foodies hijacking Valentines' day which was held at Harvest near Byron Bay to another sold out crowd!!

A rare night of sacred regeneration with custodians including Uncle Lewis Walker - Bunjulung Lore Elder, Grandmother Nelly Patterson Senior Star Lore Elder, precious Grandmother and custodian of Uluru ("we are all really happy, good way:), #eatdirt crew, Charlie Arnott - Grass Fed Meat, Naturally, Murraya Kyle, Ria OftheRiver Jago, Songbirds



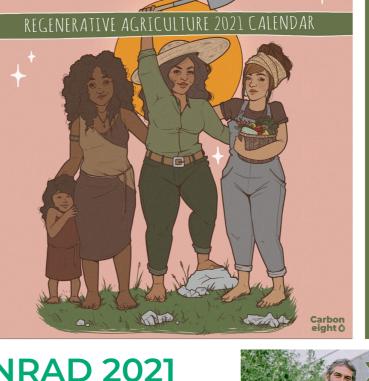




as well as an incredible group of over 20 local regenerative farmers.

We all were inspired by our CommUNITY and how when we bring song, connect to our ancestral wisdom, eat and share conversations together, true magic, regeneration and mystical change can happen.

Big shout-out to our sponsors and supporters, , #sacredearth, #farmhand wines, Australian Organic Food Co., NutriSoil and Harvest Newrybar and Blair for their time, effort, love, delicious food and support towards this unforgettable event.





NRAD 2021 CALENDAR

A CELEBRATION OF LOCAL REGENERATION

If you purchased this calendar in search of naked farmers, rippling six packs and conveniently placed aubergines, we're afraid you may be left feeling a touch disappointed....

Instead you'll find stories celebrating the work of twelve regenerative farmers who are doing much more than simply producing food.

These unsung heroes are busy growing the way towards environmental regeneration, whilst playing a key role in improving the health of our food-chain and caring for the majestic planet we call our home.

Monthly moon and planting calendar also included.

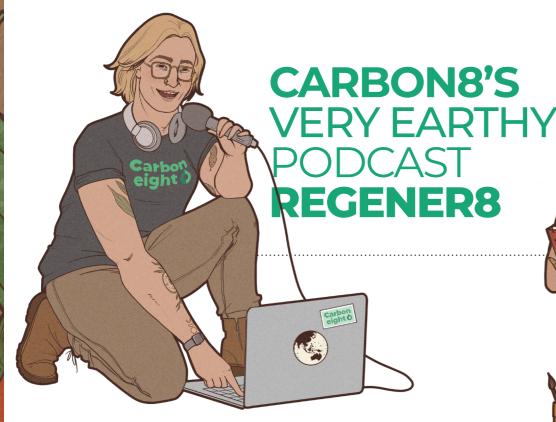
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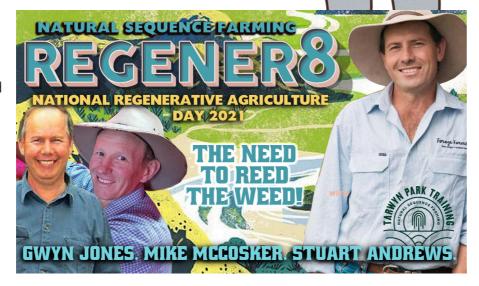




Carbon8 continues to present our popular Regener8 podcast series. As a key education initiative of Carbon8, the podcast series showcased a wonderful platform for in depth conversations and debate by interviewing regenerative farmers and leading educators in their field in regenerative agriculture with over 28 podcasts.

We Joined Regen trailblazer legends Di and Ian Haggerty from Natural Intelligence Farming and Nutrisoil's Nakala and Rochelle in a hearty conversation on the transformation of 60,000 acres of broadacre farm using regenerative agriculture.

Celebrated Regen legend Artist Gillian Sanbrook from Earth Canvas and farmer/poets David Marsh, Martyn Royd and Gwyn Jones for a journey into how art and agriculture work together to create real community. And hit record numbers with Regen legends Stuart Andrews, Gwyn Jones and Mike McCosker as they dive into Natural Sequence Farming and how important weeds are in our landscape.









We Welcome
Our First Farm
Coordinator

Hi, I'm Nicole. I am the Farm Coordinator for the Farm Department and I jumped onboard in April 2021. My role is to set up and bring to life all the things we want to provide for our Carbon8 farmers. This includes the creation and development of the Regenerative Certification, and working with and supporting the development of the Regen Farmers Mutual to create a market that pays farmers for their environmental goods and services on their farms.

I am also working on the backend and setting up our systems (for internal and external users) so that we can easily and smoothly provide services and networks that support farmers in their regenerative journey, especially at scale as we grow.

This year, I have been busy working with our partners to establish the Regenerative Certification and do the beta-testing on our pilot farms. It's been great working with our farmers and partners as we problemsolve and work out the kinks. and as we collaborate on designing the process to make it user-friendly and effective. The conversations and feedback we have had has really informed the Regen Certification and has made the process and details of it much stronger.

I have worked in environmental science, sustainability and behaviour change for over 30 years. I have had a very diverse career which reflects the diversity and complexity of natural systems and human behaviour.

Regen agriculture and my work in Carbon8 also brings together a few of my loves – ecosystems, soil, microbes, collaboration, food (LOVE food), problem solving, communities, science, learning and making change. I look forward to connecting and chatting with a whole bunch of people, animals, plants, soil types, communities and ecosystems. Here's to making a positive impact on our world.









CARBON8 PARTNERSHIP/GRANT YOUNG FARMERS CONNECT

YOUNG FARMERS CONNECT

- Coordinated outreach across Australia
 Next generation of farmers
- 3. Supporting a new culture in agriculture
- 4. Marketing funnel for certification



THE FARMER JOURNEY WITH CARBONS

FARMER SIGN UP VIA WWW.CARBON8.ORG.AU

BOOKS ONE-ON-ONE CALL WITH FARMERS' FRIEND

FARMER COMPLETES PHONE SURVEY AND RECEIVES A CARBON8 SMART PACK

FARMER HAS 4 OPTIONS TO
SIGN UP:

CARBO
CERTIFICATION
PROCE

- 1. CARBON8 HUB and/or
- 2. REGRARIANS PLATFORM and/or
- 3. CARBON8 CERTIFICATION and/or
- 4. REGEN FARMERS MUTUAL

REGEN FARMERS MUTUAL

CARBON8 PARTNERSHIP

LANDCARE NSW

1. Auspices Carbon8 DGR Status

2. Has an established network of

coordinators support for farmers across

Australia.

3. Independent supervision for soil

testing and /or other required tests.

4. Established branches across Australia5. Trusted by farmers

MARKETING FUNNEL

FARMLAB MAPPING SERVICE

SOUTHERN CROSS CERTIFIED

Providing Carbon8 Farmers with:
1. Third Party Results
2. ISO 17065 Standards

Enables Carbon8 Farmers to measure

independent soil testing and

biodiversity data for auditable results.

3. Farmer IT Portal Support

REGEN FARMERS MUTUAL

CERTIFIED FOOD LABEL Farmer owned mutual to sell EG&S.
Maximise farmer profit by selling:
1. Carbon Credits 2. Biodiversity Credits.
3.Water Efficiency Credits

impact % of all retail sales comes back to support farmers going through the Carbon8 Certification

CARBON8 HUB

BLOG (DOOM TO BLOOM)

NATIONAL REGENERATIVE AGRICULTURE DAY REGRARIANS







DONOR

COMMUNITY

IMPACT

PARTNER

COMMUNITY







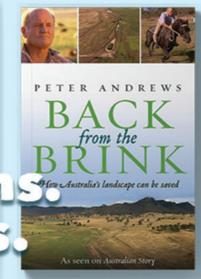
Carbon eight 0

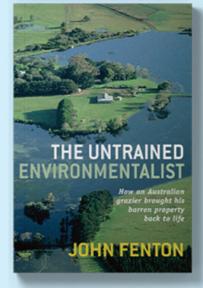
Books Not Baleours.

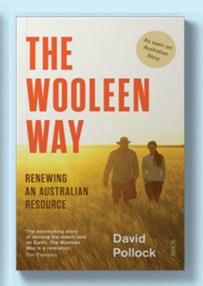
Knowledge not Tim Tam Store Asstralies land scape can be swed

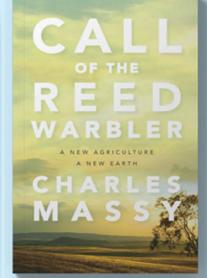
Solutions not Bandaids

As seen on Asstralian Story

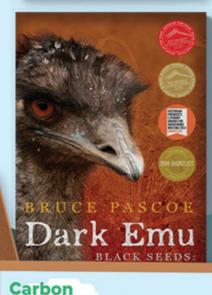




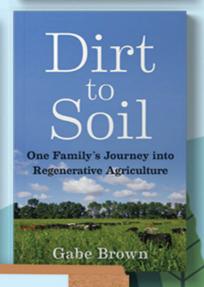


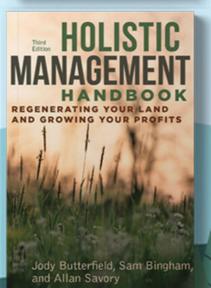






eight O









Supporting farmers, families and communities out of drought better than when they went in.

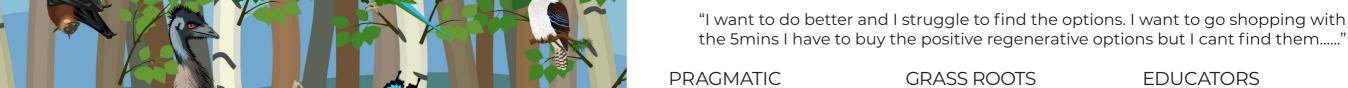






DONATE WWW.CARBON8.ORG.AU

The CARBONS SMART BOX is a farmer led initiative containing actual stories (many authored by Aussie farmers) that have survived drought by adapting their practices towards a regenerative model and transitioned from desertification to total farm regeneration.



Our practical approach to the problems stood out as a highlight for our donors and in their eyes separated us from other

Almost all participants agreed that our grassroots approach provided donors confidence that we were getting things done and not wasting resources.

Education and Awareness came up a lot in every focus group. Our donors see this as a BIG KEY to our charity and why they want to



What Do Donors Like about Carbon8?

"Pragmatic, grass roots, promoters of the solutions, change makers, practical, foundational solution, healthy soil = healthy life, EDUCATORS, support farmers supporting biodiversity."

Many wanted to throw their support into helping because they couldn't do anything themselves living in the city (other than guerrilla gardening). We provide them with a platform to do something.

"Because you are out there doing something. You are Australian. I want to keep an eye out on the regenerative space and chose Crabon8 so I could keep up to date."

"Loves that carbon8 understands that farmers are trying their best and that they are not the enemy. Like the philosophy behind carbon8 and what we stand for and how we present. Taking action not just passing funds around. Decided on what charity would have the biggest flow on effect on everything else."

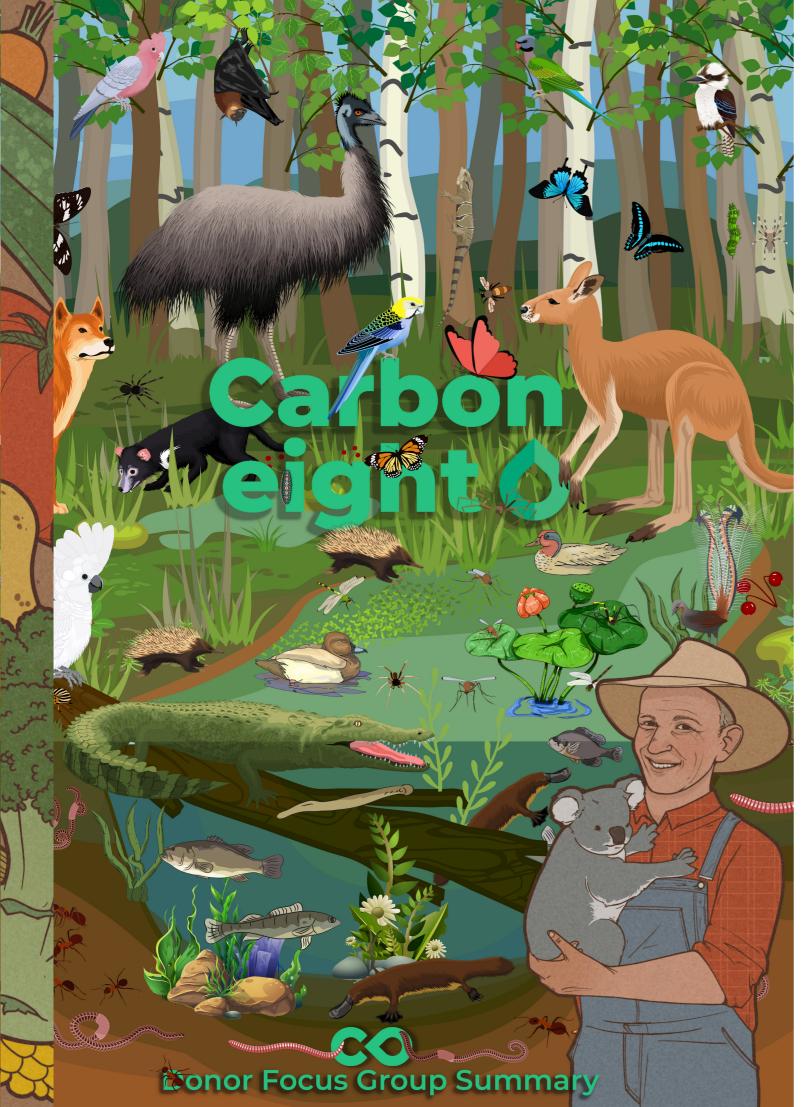
"Agriculture=improved environment=improved food=improved education."

"Also gives me access living overseas to supporting Australia."

Get dirty with a Carbon8 Strategic Planning Day......

"Get your hands dirty with carbon8. For city slickers wanting to help us design, dig and grow a regenerative charity that has capacity to impact and improve 80% of Australia's agricultural land."





WHAT OUR DONORS THINK ARE THE

Main Problems Facing the World

AND THE **SOLUTION**



Waste Over populated Greed Pollution Plastic pollution Climate change Small community social problems No understanding of sustainable Consumption and waste x3

Politics lack of leadership promoting Longterm vision/solution Toxins in our house and on food



GROUP 2:

Climate changex7, Corporations/capitalismx5. Population/consumptionx2, I Loss of biodiversityx4, Land degradationx3, Waste, pollution, Degradation of communityx2, Low nutrition/foodx3, Equity/equality, a Animal welfare. Chronic stress culture, Water system damage, misinformationx2, Political decision making process.

GROUP 3:

Scarcity mindset.

Corporate short-term productivity rather than longterm even output that supports the planet. Poeple don't put their hand up to volunteer or donate fatigue. People are switched off. Lost connection with the land. Food is not valued. The biggest problem is philosophical seeing ourselves as a connected whole and as opposed to separate and independent.

"Disconnection from our understanding that we are a part of a living world - that soil health and mental health and environmental health and food health and community health is all the same health."

TOP SOLUTIONS GROUP1:

Regen farming Education x7 Incentives to change Story telling - tell us more..... (can not be what you cannot see) Long term vision Hydration of land Citizen change Dynamic partnership: hackers

TOP SOLUTIONS GROUP2:

Innovating with farmers etc

Community, Working with indigenous, Personal responsibility, Population control, Government transparency driving policy, Unifying all the sectors, High nutritional food vs ultra-processed foodx3.

Influence people around us, really good communication (powerful positive marketing) Good quality information.

TOP SOLUTIONS GROUP3:

Getting kids to farms. Education from childhood upwards. Leadership. Getting hands in the dirt. Working with our indigenous communities.



TO CONSUMERS

"Education about people (farmers) and the land....Aussie's proud of their farmers / build the bottom of the story before you get technical. The basic Aussie premise is being a hearty battler who can solve big problems like drought which is already a beautiful story."

"Advertisement: Get a selection of our donors to explain regenerative to main stream Australia and what watching out for the carbon8 brand means...in their words.....healing the future of our planet and food chain and your family."

Donors and stakeholders all have networks that we could be using to promote regenerative certification from their unique aspect (wildlife, biodiversity, producers, chefs etc).....animation / art / illustration.

All donors mentioned they are rallying all their communities to support carbon8 so it would be pertinent to offer a kit to our donors to use to spread the word of carbon8 (stickers posters postcards teeshirts).....



Carbon8 awards night?

"That element of hierarchy in awards seems out dated. It is possible for everyone to do good. Regen Awards seem in opposition to the vibe of Regen Ag. To big and distracting and not good use of donor money. Could turn donors off."

an online virtual summit/ conference which could be aimed mainly at giving our donors opportunities to meet each other - meet our farmers - have breakout conversations - work on various carbon8 things - make contacts network with each other and basically come together from all over the world and kick ass!

Vegetable Disclosure Documentary

Everyone said a BIG YES 'go the doco as we all came to carbon8 from 2040'.

"People are very tired of buying and eating tasteless food. A documentary explaining and exposing nutrition would be a hit."

"Much higher impact than a book these days. And much easier to have the time to watch it."

"Thankyou for giving the donors a voice. Carbon8 is the only charity that has offered this. It has made the difference between me staying on as a supporter of carbon8 for another year."



HOW DO WE BRING THE SKILLS AND IDEAS FROM OUR DONORS INTO CARBON8 AS A PRIMARY FOCUS OF OUR CHARITY WHILST UNIFING EVERYONES INDIVIDUALS SKILLS AND INPUT?

We don't know what connections our donors have to possible impact partners etc so we need to create a solid connection here.

Carbon8 Platform is for our Donor Community as well as our Farmer Community...

Carbon8 is for our donors and we should get radical in acknowledging that our platform should operate as a vehicle to help our donors express themselves and get involved to the best of their ability in all their hearty desires to solve the problems facing the world. Everything we do must include, engage and interact with them. Our farmers will be managed via the certification process but carbon8 is about our people/family/community and helping them connect.

Focus Groups Every Month...

Run monthly donor zoom chats anyone can join and chat or share ideas....regular donor focus groups. THE

ZOOMERANG CAMPFIRE CHAT. Once A MONTH will set carbon8 a part. So many commented on how much they appreciated being asked their thoughts on carbon8 and the opportunity to be involved. This must become a regular feature.

Turn to our Donors when we need things...

Our donors are our biggest fans and they are very willing to help and be more involved if we ask. For example: focus group for artists in the donor community or impact partners or marketing managers.

Podcast Includes Donors...

Regenera8 Podcast to be open up to donors aka 3 donors on our podcast with their heroes and idols. Steam live to donors fb pages. Gives value to our donors by letting them speak to their heros.

Explain it to Teenagers... Younger people use lots of other platforms other than

fb – they use fb the least. Need to research what teenagers are using for social media.

Get dirty with Carbon8 Strategic Planning Day...

"Get your hands dirty with carbon8. For those wanting to help us design, dig and grow a regenerative charity that has capacity to impact and improve 80% of Australia's agricultural land."

"People starting to mistrust logos (like heart foundation/ all natural) so will need a very clean clear brand/ marketing that shows what regenerative means. Drive early adoption and grow the market - bring these people on board as stakeholders and let them help grow the situation (small % of population - like the radical hippies)."

CO 2021-2022PROJECTS

Our learnings from the last twelve months? How important it is to feel deep connection and belonging, while gently moving with the flow. 2021 brings into focus the power of consciously connecting through unified projects to our sacred desires for regeneration and participating in the healing of our home and communities. This year, we celebrate the sacred heart of Mother Earth. The true ancient routes (roots) of regenerative agriculture.









FARMER'S FRIEND

Carbon8's mission is to build resilience within Australia's farming sector. We work with individuals, farming groups, and businesses to design local solutions for local places.

With additional funding for books we are looking to grow our farmer community in 2021-2022, and start publishing collated information to show the diversity, distribution, and the number of farmers participating in Carbon8's programs.

Supporting Australian farmers is rewarding, and complex. Carbon8 is working to build trust and relationships with farmers and farming groups so that we can meet them where they are at and provide tailored support to help them achieve their regenerative vision. We are connected by a shared passion for leaving the land in a better condition than when we arrived.

CARBON8 SOIL KITS

You can't measure what you can't manage - Working at the backend to make it simple for farmers to have an amazing user is key to success with how we engage with farmers. The IT infrastructure and process is fundamental to ensure the success of managing our farmer data. We continue to work alongside Farm Lab and Southern Cross Certified in this space. With the help of Mike and Nicole, our gr8 Farm Co-ordinator, we've innovated our Carbon8 Measurement Kit which now includes an electric soil probe (not manual any more woohoo), penetrometer, water infiltration test and brix metre. The use of these tools will be fundamental to getting the data into our digital online farm planning software which matches the Clean Energy Regulators requirements for measurement.

GREEN PROVENANCE

So what's the big deal and why does Carbon8 care? knowing the origin of our food and fibre has ethical benefits and marks of quality, but provenance can actually tell us a whole lot more. People are demanding more transparency around what they eat and what they wear. Carbon8 wants to provide assurance of no greenwashing, confidence that we are looking at the complete natural environment, including the soil, landscape care, biodiversity and water health, all of which give the produce its unique characteristics. It doesn't cost the Earth in getting the nutritional integrity into our food or fibre - Carbon8 is looking to be the independent arbiter of real outcomes in improving food nutrition, quality of the fibre and environmental outcomes on the farm.

Meet our Board and Advisors for 2022



CHAIR | DIRECTOR
Alida Milani



DIRECTORJennifer Lauber Patterson



LEGAL ADVISOR | DIRECTOR



DIRECTOR
Helen Lewis



Emma Wartski-Coonan



Daniel Lambert



Mellie Walters



COMMITTEE
Penny Scott



Carli Davis

Meet our Board and Advisors for 2022

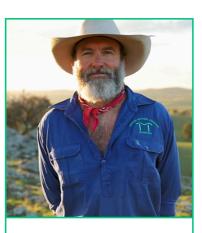


TECHNICAL ADVISOR - TEA
COMMITTEE
Will Elrick



TECHNICAL ADVISOR - TEA
COMMITTEE

Graham Lancaster



TECHNICAL ADVISOR - TEA
COMMITTEE
Charlie Arnott

Meet our Impact Partners

Meet our Impact Partners

We're in gr8 company

We're in gr8 company







2040



BARLOW IMPACT FOUNDATION



NUTRISOIL



DR BRONNER'S AUSTRALIA



ONE%PERCENT



FARMHAND WINES



WELEDA



LANDCARE NSW



CANNINGS FREE RANGE BUTCHERS



VIV COURT TRADING



HARVEST



SOUTHERN CROSS CERTIFIED



☑ FARMLAB



AUSTRALIAN ORGANIC FOOD CO.



REGEN FARMERS MUTUAL



YOUNG FARMERS CONNECT



AGRICULTURE ABUNDANCE PROGRAM

